



## McKay Métis Group acquires partner, Roughrider International

*Merger to significantly expand size and workforce – Poised for further growth*

For immediate release

January 25, 2022

The McKay Métis Group (MMG) is excited to announce the acquisition of its partner, Roughrider International and subsidiaries. This merger is one of the first of its kind for Indigenous businesses and is a first step towards creating an unparalleled portfolio of essential services to the oilsands.

President and CEO of MMG, Crystal Young, says there are many reasons as to why this merger is so important. “This acquisition will significantly increase our size, holdings, workforce and the diversity of our business offerings, as well as increasing profits and benefits for the Fort McKay Métis Nation. It is one of only a very few transactions regionally where an Indigenous community has acquired one of its partner companies.”

MMG will acquire 100% of Roughrider International, including the existing 49% of the shares of McKay Roughrider Resources, and is determined to leverage the success and skills of both companies and their teams towards a growth-focused mandate - something Young believes will happen quickly. “I am confident in the oilsands and the role they will continue to play providing responsibly extracted and ethical energy to a world that is entering economic recovery. With oilfield services projected to grow, bringing our two teams together means we have the people power, skills, and equipment to take on bigger, more elaborate projects to meet every producer’s needs, on time, on budget and at the highest level of satisfaction. This acquisition is another significant milestone for MMG, one that we look forward to celebrating with our expanded team and our clients.”

Roughrider shareholders have approved the transaction, valued at approximately \$21M, and the operations group currently employs 140 staff. However, with the additional skills and client base that MMG brings to the acquisition, both staff numbers and revenue are expected to grow. “Becoming part of an Aboriginal owned business is the peak of an arc of growth for Roughrider. We’ve grown our assets and customer base, becoming part of a social enterprise will be a source of pride for all our workers,” said Dave Secord, President of Roughrider International.

Ron Quintal, President of the Fort McKay Métis Nation (FMMN), also serves as Chairman of the MMG Board of Directors. To Quintal and the FMMN, this transaction is a significant investment in the Fort McKay Métis community; “We are so proud of MMG’s success and so grateful to be welcoming Roughrider’s staff and clients. As a social enterprise wholly owned for the benefit of the Fort McKay Métis people, this is more than an investment in business growth; it’s an investment in the long-term prosperity of our people and future generations.”

**RESPONSIBILITY • COMMUNITY • PROSPERITY**

### **About Roughrider International**

Roughrider International specializes in services and a diversity of available equipment for heavy and light industry needs and creates highly customized energy solutions from managing, distributing, and storing diesel and lubricants, to providing off-road vacuum truck services, sales, lease, and rental of specialized off-road equipment, including turn-key managed services in the oilsands region of Northern Alberta.

Their operations group has an expert level understanding of the business needs of mining operations. Roughrider International provides these services to allow their partners to concentrate on their businesses and maximize productivity while minimizing their overhead costs. This often involves coupling new technology with innovated equipment fully supported by qualified personnel to integrate seamlessly into the client's business footprint.

### **About the McKay Métis Group**

McKay Métis Group Ltd. (MMG) is a social enterprise owned by the Fort McKay Métis Nation (FMMN). We have a very diverse group of businesses providing support to the oilsands. We specialize in services such as cranes, security, tree clearing, infrastructure services, PPE Supply, chemicals, fuel and lube, road maintenance and snow removal, site amenities and more. We are a one-stop shop solution provider. Our profits are used to provide Fort McKay Métis Nation members access to affordable housing, education, elders & youth services, economic development, infrastructure and to defend the constitutional rights of the Fort McKay Métis members. The benefits of working with us are tangible – not just for your bottom line – but for the benefits you will see in our community. More information can be found on their website at [www.mckaymetisgroup.com](http://www.mckaymetisgroup.com).

-30-

For more information contact:

Morten Paulsen  
[morten@paulsengroup.ca](mailto:morten@paulsengroup.ca)  
403.399.3377